

Storyboard Sketch

CREATIVE
BRIEF
#

IDEA NAME

Methodry™

Sketch out your idea showing how a customer would move through this part of the experience – their movements, the info they input, their thoughts, and so on.

Each panel is one frame in the storyboard. It's kind of like a comic book that you're going to fill in.

The 6 frames of your storyboard show a progression: first this, then that, then that.

1

2

3

4

5

6